

Juma Ventures External Evaluator RFP Bidders Conference

What you will see today

1. Overview of Juma's CalVIP Grant
2. Scope of Work
3. Period, Place, and Schedule of Performance
4. Award Criteria and Proposal Requirements
5. Juma CalVIP Stated Outcomes
6. Questions and Answers

Monday, October 31st 9:30-10am



Introducing Juma Ventures

Mission: Juma strives to break the cycle of poverty by paving the way to work, education, and financial capability for youth across America.

- Largest Youth Facing Social Enterprise in the Country
- Critical early employment experiences for low-income, high-barrier young adults aged 16-24
- Connects young people to education and career pathways

Overview of CalVIP Grant & BSCC

BSCC

California's Board of State and Community Corrections (BSCC) oversees the California Violence Intervention, and Prevention (CalVIP) grant program

CalVIP

Juma Ventures was one of several Community Based Organizations selected for funding as a part of the "Cohort 4" round of CalVIP funding for the grant period from July 1st, 2022 - December 31st, 2025

Local Evaluation Plan

Project Evaluation Requirements for the CalVIP grant include a Local Evaluation Plan, due to the BSCC by December 31st, 2022, to inform outcomes for the Final Evaluation Report, due six (6) months after the conclusion of project delivery.

Overview

Scope of Work Summary

Juma Ventures (Juma) is seeking an external evaluator to assist Juma in creating a **viable Local Evaluation Plan** that will in turn allow Juma to ultimately complete a successful Final Evaluation Report demonstrating the efficacy of Juma’s YouthConnect program model.

Key Dates

Date of Issue of RFP:	October 20, 2022
Bidders Conference:	October 31, 2022 9:30 am
Date Proposal Due:	November 22, 2022 by 5 pm PST
Approximate Date Contract Issued to Successful Bidder:	November 23, 2022
Finalized Local Evaluation Plan contract pieces submitted to Juma:	December 22, 2022

Scope of Work

The scope of work for this assignment includes:

1. Completed Local Evaluation Plan (LEP), due to Juma on December 22, 2022. The LEP will include the following:
 - A. Project goals and objectives
 - B. Project components, program activities, and evidence-based practices used
 - C. Information regarding process and outcome evaluations
 - D. Outcome variables to be measured
 - E. Evaluation design or model to be used to evaluate the effectiveness of the project components, including suggestions for statistical analysis

Scope of Work Continued...

2. Meet with Juma staff weekly to provide progress updates, present recommendations, incorporate Juma and BSCC feedback
3. Incorporate mixed-method quantitative and qualitative data collection methods. Ensure Juma's Apricot system and current methods are able to track and evaluate data, through Open-Ended Survey questions, Focus Groups, aggregated data, and potentially statistical analysis (i.e. Chi-Square & Difference in Means)
4. Finalize LEP according to BSCC and Juma standards by deadline. Ensure the plan specifies what Juma will do in order to successfully collect, track, and interpret data over the three year grant period, in preparation for submitting a Final Evaluation Report at the end of the grant period.

Period and Place of Performance

Expected start date: *November 23, 2022*

Expected end date: *December 31, 2022*

The Evaluator will receive four installment payments as follows:

Installment	Payment
Deposit will be paid upon execution of contract	10%
Installment #2 will be paid upon completion of points A-C in Scope of Work	15%
Instalment #3 will be paid upon completion of point D-E in scope of work	15%
Final installment will be paid after the submission of the final LEP with approval from the Juma team and BSCC.	60%

The Evaluator will work at the place of her/his choosing and will be expected to communicate with the Juma team through email, phone calls, and video conferences.

Schedule/Milestones/Deliverables

The service provider will deliver the products to Juma following the schedule below:

Activities	Timeline
Review source material provided by Juma	Research Est. Time = 3 hours
Develop Sections A-C in “Scope of Work” and provide to Juma for review. These include: A. Project Goals and Objectives B. Project components, program activities, and evidence-based practices C. Process and outcome evaluation suggestions	Deliverable Due 12/5 Est. Time = 10 hours
Revise Sections A-C in “Scope of Work” per Juma’s feedback	Deliverable Due 12/7 Est. Time = 2 hours
Develop Sections D-E in “Scope of Work” and provide to Juma for review. These include: A. Outcome variables to be measured B. Evaluation design or model to be used to evaluate the effectiveness of the project components, including suggestions for statistical analysis	Deliverable Due 12/14 Est. Time = 10 hours
Revise Sections D-E in “Scope of Work” per Juma’s feedback	Deliverable Due 12/16 Est. Time = 1 hour
Attend weekly meetings with Juma staff	Meetings Est. Time = 8 hours
Prepare Local Evaluation Plan for submission	Deliverable Due 12/22 Est. Time = 4 hours

Award Criteria

Proposals will be evaluated based on the following criteria:

PRICE - Lowest evaluated ceiling price (inclusive of option quantities)	20 points
DELIVERY - Seller provides the most advantageous delivery schedule	20 points
TECHNICAL MERIT - Items/Services shall satisfy or exceed the specifications described in RFQ/RFP Statement of Work and include Sample of Evaluation projects from previous client(s)	40 points
PAST PERFORMANCE - Seller can demonstrate his/her capability and resources to provide the items/services requested in this solicitation in a timely and responsive manner	20 points

and **OTHER EVALUATION CRITERIA.**

Proposal Requirements

The Seller's proposal shall include the following:

- The solicitation number: BSCC 830-22
- The date and time submitted
- The name, address, and telephone number of the seller (bidder) and authorized signature of same
- Validity period of Quote
- A technical description of the services being offered in sufficient detail to evaluate compliance with the requirements in the solicitation. This may include product literature, or other documents, if necessary.
- Response to #A - #E in Section 2 Scope of Work

Proposal Requirements, Continued...

The Seller's proposal shall include the following:

- Stated ability to meet the specified timeline
- Special pricing instructions: Price and any discount terms or special requirements or terms (special note: pricing must include hourly rate, and not surpass a total of project time)
- Payment address or instructions
- Acknowledgment of solicitation amendments
- Past performance information to include recent and relevant contracts for the same or similar items and references (including contact names and relevant contact information)

Goal 1: Participants develop job skills/financial capability

- A. 100% of participants employed in the enterprise will gain 16+ hours of paid job training
- B. 50% of participants employed in the Enterprise will complete a minimum of 60 hours of work experience
- C. 80% of participants served in the Enterprise gain core competencies in customer service, reporting, teamwork, and self-management



Goal 1: Cont.

- D. 70% of new participants served will complete 8 required workshops
- E. 60% of new participants served will complete both 8 required workshops and 4 elective workshops, earning their \$200 bonus
- F. 80% of youth employed in Enterprise will set up direct deposit

G.



Goal 2: Participants gain skills to connect to work/education

- A. 70% of new participants served will complete at least one mock interview
- B. 70% of new participants served will finalize a resume meeting Juma's established criteria
- C. 50% of participants served who complete the program within the past 12 months will connect to employment and/or education



Questions?

Juma will release all questions submitted prior to the deadline, and their corresponding responses, no later than close of business on **November 18, 2022**

Additional questions must be submitted by November 14, 2022 at 5 pm PST

All questions in regards to this RFQ/RFP to be directed to Tara DeRosa via email to tarad@juma.org